

Environmental Justice Social Impact Ambassador

About the employer: Millennials 4 Environmental Justice(M4EJ) is a non-profit, 501(c)(3) organization founded in 2019 to inform, engage, and advocate for environmental justice among communities that suffer disproportionately from adverse health, social, and economic outcomes associated with the neighborhoods in which they reside. For more information on our mission and outreach efforts, visit our [website](#).

Internship description: Millennials 4 Environmental Justice is seeking energetic individuals to join our team as ambassadors for environmental justice. All ambassadors will receive seven (7) weeks of training on the fundamentals of environmental justice, digital outreach, and communications. Armed with this training, ambassadors will spend 6 months creating and posting innovative digital content on social media platforms. The best part about this ambassador program, is that it is completely virtual!

Training Participation: All ambassadors must participate in the 7 week “Environmental Justice Fundamental Crash Course”. Each virtual, engaging “lecture” features 1.5 hour sessions, twice a week that introduces the selected ambassadors to environmental justice, urban planning, economic development, food insecurity, environmental health, and racial equity. Sessions also include learning tons of critical skills including content creation, video production, storytelling, data visualization, and much more from experts in the field!

The Environmental Justice Fundamental Crash Course begins June 14, 2021 and ends July 30, 2021. To apply for the program, please send your resume and a short video (1-minute max) describing your qualifications and interest in becoming an ambassador to info@millennials4ej.com by May 17, 2021.

*Currently, this is an unpaid opportunity, however, ambassadors may use this experience as internship credit upon approval of M4EJ and their college/university.

Responsibilities may include:

- Creating social media posts for Twitter, Tik Tok, Instagram, and Facebook
- Partnering with like-minded individuals in the ambassador program to create and collaborate on public digital content
- Creating infographics, press releases, or journal articles
- Interviewing professionals in the environmental justice field
- Reading and discussing emerging topics around environmental justice
- Keeping up to date on the latest news stories and media coverage
- Recording and editing short videos to create digital content for social media
- Utilizing Canva, Microsoft Office 365, Animoto, Buzzsumo, Photoshop, Adobe, and other content creation tools
- Attending 1.5 hour sessions, 2x a week for 7 consecutive weeks
- Attending 1-hour monthly cohort meetings for the remaining six months after the training has been completed

Application Details:

- Please fill out the full application on our [website](#)
- In addition to filling out the application please submit a short video recording and resume to info@millennials4ej.com with the subject header “EJ Social Impact Ambassador”
- Applications are open to individuals ages 17- 22 or rising juniors in highschool through rising juniors in college
- Applications are due May 17, 2021
- Email info@millennials4ej.com with questions